

## INVESTMENT PROPOSAL

### 1. Information about the initiator of the project

Full name of the organization: OJSC "Grodno footwear factory "Neman".

Registration date: may 15, 2001

Address: 230024, Grodno, St. Soviet border guards, 95.

Form of ownership: private (with the state share 57,59 %).

### 2. General information about the project

**Project title: modernisation of the section for the production of footwear using slip-lasted injection method of fastening.**

**Project branch: light industry.**

**The location of the project: production facilities with an area of 1037,6 square meters at Grodno, St. Soviet border Guards, 95.**

**Project description: need to buy 13 units of equipment, including 1 rotary machine for direct two-layer soles tide, which will introduce new advanced technology in the manufacture of footwear, significantly improve the quality and appearance of products, will contribute to increase of competitiveness of production enterprises both domestic and foreign markets, obtaining a high added value.**

**The degree of readiness of the project: include documentation and sample analogues.**

### 3. Market characteristics of the planned production output

The planned annual production: 280 thousand pairs of shoes.

The name and description of the products: the shoes home women's, men's; shoes walking women's, men's, children's; shoes; men's shoes, boots, PVC women, children; shoes, boots, men's, women's.

Main consumers: population of the Republic of Belarus, wholesale and retail trading enterprises of the Republic of Belarus, CIS and far abroad countries (Lithuania, Latvia, Estonia, Mongolia).

### 4. Description of the existing infrastructure

Railway lines and roads:

Belarusian railway line (the distance from the site 20 km)

Republican motor roads (15 km)

other roads with improved surface (10 km)

Communications availability:

the grid (voltage 10 kV, distance 2 km)

water

Land and production facilities:

availability of land with an area of 4,284 ha for the placement of administrative, production buildings, warehouses

the presence of structures with an area of 15680 sq. m, intended for the organization of Shoe production, personnel, equipment and inventory

Other infrastructure:

storage area 5209,1 sq. m

2 dormitories, market, health center

there is a possibility to expand production and install additional facilities

## 5. Key benefits of the project

Developed brand: OJSC "Grodno footwear factory "Neman" has more than 65 years in the footwear market.

Staff profile: as of January 1, 2016, the company employs 812 people, including the number of industrial personnel is 706 people.

Distribution network: in may 2015, was created the branch "Shoes for the whole family" JSC "Grodno Shoe factory "Neman", which comprises 19 retail stores, dispersed over all regions of the Republic of Belarus.

Main partners in Belarus: branch of "Shoes for the whole family" JSC "Grodno Shoe factory "Neman", JSC "Central Department store Minsk", OJSC "GUM", JV "Westerunion", LLC "evrotorg" and other retail network in the country; foreign partners: OOO "Triada+", Russia, LLC "PCT", Russia, LLC "Shoe kit", Russia.

## 6. Funding for the project

The General investment expenses under the project: 1.1 million euros, including

The need for funding of the project for investor: 1.1 million euros

Form of investor participation: creation of joint enterprise on the basis of the injection moulding shop

## 7. Contact information

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